



**ROB BARNETT**  
**CEO & Founder**

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- CEO & Founder of 'VinVillage.com' [www.VinVillage.com](http://www.VinVillage.com)
- Founder, Executive Producer, Co-Host of 'VinVillageRadio' on [www.wsRadio.com](http://www.wsRadio.com)
- President of the 'SF Wine Association' [www.SFWineAssociation.com](http://www.SFWineAssociation.com)
- Prior Instructor, SDSU 'Professional Business of Wine Program'
- Winemaker at 'Crushpad', Sonoma, CA [www.crushpadwine.com](http://www.crushpadwine.com)
- Wine Blending Instructor [www.fuseboxwine.com](http://www.fuseboxwine.com)
- Member of the 'San Diego Wine Making Society' [www.sdaws.org](http://www.sdaws.org)

- **Affiliations/Partnerships with the following regional wine events:**

Angel Island Wine Festival, Crave-Arizona, Crush Barrel Wine Market-SF, European Wine Bloggers Conference, Family Winemakers of CA, Hospice du Rhone-Paso Robles, KRCB (PBS-TV) Wine Auction, First Sip-Lodi Wine Weekend, The Gourmet Experience-San Diego, LA WineFest, Lodi Wine Stroll, Lodi ZinFest, Nashville Wine Auction, New York Wine Expo, Pacific Orchid Expo Wine Gala, Pasadena Wine Festival, Paso Robles-Grand Tasting Tour, Phoenix Cooks!, Pinot Days, Pinot Noir Summit, San Francisco Chronicle Wine Competition, San Diego Bay Wine & Food Festival, Santa Clarita WineFest, SF Vintners Market, SF Wine Association Spring Fling & Holiday Showcase, Swiftwater Cellars "Party Heard Round the World" Festival, Sunday Night Chef Fights, Taste of Lodi, Tour de Champagne, Treasure Island WineFest, Wine & Chocolate-Lodi Wine Weekend, Wine 2.0 Expo-SF & NYC, and ZAP Zinfandel Festival.

- **Affiliation with the following charitable organizations wine events:**

AmpSurf.org 'Wine, Waves & Beyond', Boys & Girls Clubs 'Rhythm & Vine', Cystic Fibrosis Foundation 'Uncork-the-Cure' Wine Celebration, Friendship Inn 'Taste of Hospitality', Make-A-Wish Foundation-San Diego 'Roll Out The Barrel', Peacock Foundation 'Spread-the News' Wine Social at CBS Studios, Emilio Nares Foundation 'Harvest for Hope', Junior League of San Diego 'Island Divine', and Nashville Wine Auction l'Eté du Vin.

- **Advisor to the following wine events:**

Crush Barrel Wine Market-SF at Fort Mason in San Francisco; L.A. WineFest at Raleigh Studios-Hollywood; the Peacock Foundation 'Spread-the News' Wine Social at CBS Studios and Santa Clarita WineFest in Santa Clarita, CA.

**Synopsis:** After nearly twenty years as a technology entrepreneur, avid wine hobbyist and wine collector, Rob turned wine entrepreneur. A San Diego resident since 1987, Rob has been chasing his love and fascination of wine since back in college during his short-lived "jug wines" phase. After years of self-study, plus the vast knowledge he's gained through his involvement in a multitude of wine courses, classes, tastings and groups, Rob has taken his passion for wine and developed a 'wine-lifestyle'. And now, as founder of VinVillage.com, a social organization for wine enthusiasts, and VinVillageRadio, a popular talk-radio show focusing on all things about wine and food, and also as the new President of the SF Wine Association, an organization focused on promoting boutique, artisan, limited production wineries, Rob has leveraged his technology background and his immense passion for wine, to make it his profession.